
COREY VANCE

Design is Life

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duksauce.com

EXPERIENCE

IRON SMOKE DISTILLERY Fairport, NY

Art Director + Designer (2011–Present)

Also Managed: Supply Chain / Compliance / Web / IT / Events

Designed brand strategy, brand identity, marketing materials, online presences, packaging, signage, apparel, event branding, email marketing, presentations and much more. A brand widely known for our design & marketing. Managed and oversaw our operations for supply chain, compliance, events and IT.

2014 Silver ADDY - Rochester Advertising Federation - Iron Smoke Website

SIXTEEN TON Rochester, NY

Art Director + Designer (2013 - Present)

Hand crafted design and branding for local, regional and worldwide companies.

Clients Include: Jabra, Islamorada Beer Co, Dunkin' Donuts, E2NY, GCCS, Holy Childhood, Roc City Skatepark.

Islamorada Sandbar Sunday was Featured on The Dieline March 2, 2015, 2015 Gold ADDY for ROI - Rochester Advertising Federation, 2015 Pinnacle Award - American Marketing Association

PAETEC Fairport, NY

Art Director (2008–2013), Lead Designer (2007 - 2008), Senior Designer (2004 - 2007) Designer (1999 - 2004)

Created the PAETEC Identity, marketing materials, brand guidelines, online presences and was the *'Keeper of the Brand.'* Designed and produced six Annual Reports.

Developed online presences: websites, customer portals, marketing pages and forms.

Directed marketing campaigns, event graphics, videos, environmental, printed materials, badges and giveaways. Responsible for new identities, guidelines and websites for acquisitions. Mentored designers and managed interns.

Two 2008 Silver ADDY Annual Report & Flex Campaign - Rochester Advertising Federation

DUKSAUCE Freelance Design

(1998–Present)

Typically a one man band having a great time.

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

BFA, Graphic Design - 1999

SKILLS

Adobe Creative Suite (After Effects, InDesign, Illustrator, Dreamweaver, Photoshop, Premiere), Final Cut Pro, HTML & CSS. All things Design, Typography and Illustration. Photo and video including: studio and location lighting, shooting, editing and motion.